

SURVEY SUBJECT: Raw Materials

DATES OPEN: 9-23 June 09

SUMMARY FINDINGS:

NO. OF RESPONDENTS: 87

(95% Confid. Level, + / - 10% Error Band)

The US respondents were 54% of total. Western Europe was 9%, Canada was 7%, all others were less.

- When asked "if their virgin fiber supply had grown or shrunk over the last 10 years" 37% of respondents said it had grown, 32% said shrunk.
- 64% said virgin fiber is a larger percentage of finished goods cost than 10 years ago.
- 56% said virgin fiber is a smaller percentage by weight than it was 10 years ago.
- 48% said their recycled fiber supply had grown in the last 10 years.
- 46% said recycled fiber is a larger percentage of finished goods cost than 10 years ago.
- 50% said recycled fiber is a larger percentage by weight than it was 10 years ago.
- 43% see their recycled fiber supply growing in the next 10 years, only 24% see it shrinking.



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SUMMARIES: WWW.GLOBALPAPERMONEY.COM

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